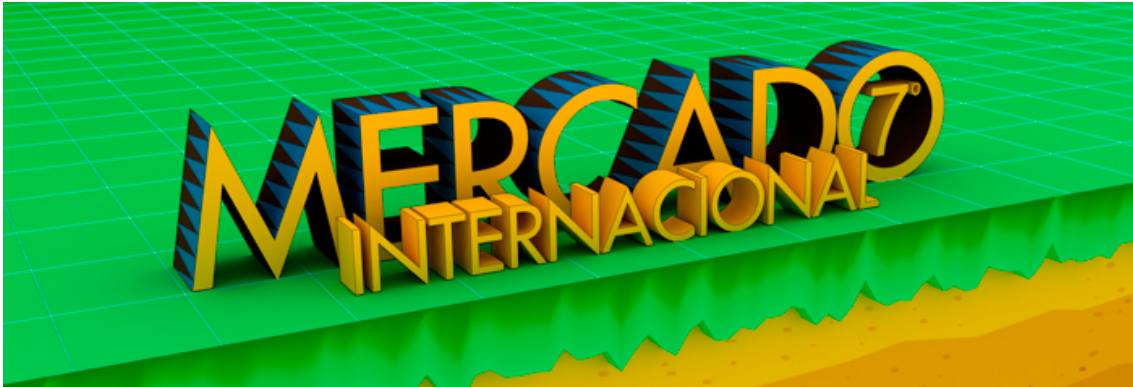


# 3D WIRE 2015

## EUROPEAN TRANSMEDIA & NEW MEDIA CALL FOR PROJECTS



### 1. ORGANIZATION AND OBJECTIVES

3D Wire, International Animation, Video Games & New Media Market, opens the European transmedia & new media call for projects to participate in the 7th edition of 3D Wire, October 7th-11th, in Segovia (Spain).

3D Wire has a unique view where animation, video game and new media create synergy merging in a single stronger industry sector. It understands that the development of these industry sectors involves new actors. Nowadays, the way we consume and share content is changing, being more interactive. So that projects are not anymore only animation or video game but a transmedia product; that also implies breakthrough technologies and new devices such as augmented reality, 3D printing, gamification, connected toys, wearable technology ... This call for projects is focused on this kind of innovative projects.

The main aim of this call for projects is to encourage and facilitate European coproduction to reinforce European A/V sector capacity to operate transnationally. To foster European animation & games market, increase the visibility and circulation of EU projects and help to find new partners to finance, develop and create strong European IP transmedia projects. Find your tech partners, investors and coproducers at 3D Wire 2015!

### 2. CONDITIONS FOR PARTICIPATION

2.1. Animation, games or new technology devices projects that can complete and enhance the transmedia experience can be submitted. New tech devices and projects have to be related to animation or video games.

2.2. The best European transmedia & new media projects will be published in the 3D Wire 2015 catalogue, which is annually distributed in physical and digital supports to international markets and more than 5.000 animation, video games and new media experts. Among these projects, some of them will be selected to make a presentation by their authors during the 7th edition of 3D Wire.

2.3 In order to apply, the projects must be developed by European producers or in coproduction with European countries.

2.4 There is not submission fee.

2.5 The deadline for submissions is July 20<sup>th</sup> 2015.

### 3. MATERIALS NEEDED TO COMPLETE THE SUBMISSION

3.1 Besides the online form, you must send a dossier of the project in English together with 2 .jpeg high resolution stills (300dpi).

3.2 It will be highly valued to receive other graphic materials to get to know better the project.

3.3 All the materials must be sent to: [info@mercado3dwire.es](mailto:info@mercado3dwire.es)

### 4. PROJECTS SELECTION

4.1 The selection committee will be composed by professionals and specialists of animation and video games.

4.2 The results of the selection will be published in the website [www.mercado3dwire.es](http://www.mercado3dwire.es) in September.

4.3 The organization will communicate the selection to their authors.

4.2 Each selected project will appear in the catalogue with its information (as you registered it).

4.3 The producers or distributors also hereby guarantee that they have the legal authority to grant such rights and have cleared all the rights related to the films (including but not limited to the music).

4.4 The material and information of these selected projects will be accessible in the screening booths of 3D Wire for the registered professionals in order to be watched, respecting and safeguarding author rights.

### 5. PROFESSIONALS ATTENDANCE

5.1 The organization will provide with flights, accommodation and meals for the authors who will present their project during 3D Wire.

### 6. REGISTRATION CONDITIONS

6.1 The participation in this call for projects, with the submission of the project, implies that all conditions and terms described in these rules and regulations have been accepted.

6.2 In the following link you can access the entry form of the call for projects:

[EUROPEAN TRANSMEDIA & NEW MEDIA CALL FOR PROJECTS SUBMISSION](#)

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